

Allegiant Air Announces New Nonstop Air Service to Orlando

September 6, 2006

Kinston, NC - Low-cost airline Allegiant Air, LLC announces today new, nonstop jet service to the fun and sun of Orlando, Fla. from Kinston, N.C. beginning Nov 10. The low-fare carrier will celebrate the convenient new service to the Sunshine State, with introductory fares as low as \$49 each way, when booked at www.allegiantair.com.

The self-proclaimed "Official Airline for Sunshine" will launch the new scheduled service from Kinston Regional Jetport to Orlando Sanford International Airport with complete vacation packages including roundtrip air and three-night hotel stay for as low as \$167. (Price is per person, based on three-night hotel stay at the Rodeway Inn-Maingate, double occupancy and reflects a Friday departure.)

"We are extremely pleased to extend the Allegiant brand of low-fare, nonstop jet service to the Kinston community," Maurice J. Gallagher, Allegiant Air president & CEO, said. "This is an exciting new addition for our airline and our customers."

The new flights will operate twice weekly, with service Monday and Friday. Flights will depart the Kinston Regional Jetport at 4:15 p.m. arriving in Orlando Sanford International Airport at 5:50 p.m. Flights leaving Orlando will depart at 2:05 p.m. arriving in Kinston at 3:40 p.m. (all flight times are local.)

"All of us at the N.C. Global TransPark are delighted that Allegiant will be offering flights out of the Kinston Regional Jetport," Darlene Waddell, Executive Director of the N.C. Global TransPark Authority, said. "More flight connections are good for our tenants, our community and the prospective tenants looking at what the GTP has to offer."

"Additional operations at the Kinston Regional Jetport are welcomed by everyone on the airport staff," Don Howard, Director of Airport Operations, said. "We have a very fine facility here and it is gratifying to see Allegiant using it in support of our region."

The airline said that its market research and input from local community leaders indicate the Kinston community will welcome the new nonstop flights and low fares to Orlando as an alternative connecting flights and long drives to other airports. Allegiant will utilize 150-seat, MD-80 series, jet-aircraft on the route.

The Allegiant Vacations division of the company will offer low-cost packages with 21 of Orlando's most exciting hotel properties and three in Daytona Beach. Partner properties include the Swan, The Dolphin, The Hilton in Lake Buena Vista and the Radisson Parkway. Low-cost packages are available to include hotel, car and amusement park tickets for additional savings.

Reservations may be made through the company's website at www.allegiantair.com , the airline's Reservations Center at 702-505-8888 or professional travel agents.

Allegiant's \$49 one-way introductory fare is limited, not available on all flights and must be purchased by Sept. 30, 2006, for travel through Jan. 31, 2007. After the introductory fare period, regular one-way fares on the route start as low as \$79 one-way.